Free Marketing Tools

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Highly Recommended Marketing Tools That Are FREE!

7 Zip: <u>http://7-zip.org</u> (free download) An open source, free alternative to WinZip.

Audacity: <u>http://audacity.sourceforge.net</u> (free download) An open source software used for recording & editing audio files.

AVG: <u>http://free.avg.com</u> (free download) Anti-virus and anti-spyware protection.

BrowserShots: <u>http://browsershots.org</u> (free online tool) Use this site to view how your website look in various browsers.

CamStudio: <u>http://camstudio.org</u> (free download) Lets you record all screen & audio activity on your computer and create video files.

CCleaner: <u>http://ccleaner.com</u> (free download) Removes unused files from your pc allowing Windows to run faster and freeing up space.

Color Cop: <u>http://colorcop.net</u> (free online tool) A multi-purpose color picker - great for web designers and programmers.

Down For Everyone: <u>http://downforeveryoneorjustme.com</u> (free online tool) Is your site down? Use this tool to see if your website is down for other people.

DupeFree: <u>http://dupefreepro.com</u> (free download) Quickly check for duplicate content & LSI keywords.

Evernote: <u>http://evernote.com</u> (free download) Scan your notes, receipts, etc ... it will OCR the content, sace it, and make it searchable)

FileZilla: <u>http://filezilla-project.org</u> (free download) Open source FTP program for uploading files to your host.

Firefox: <u>http//mozilla.com/firefox</u> (free download) Alternate web browser.

GIMP: <u>http://gimp.org</u> (free download) An open source program used to create & edit - free alternative to Photoshop.

Give Away Of The Day: <u>http://giveawayoftheday.com</u> (free download) Unique site that offers you a free license digital product daily. **Kompozer:** <u>http://kompozer.net</u> (free download) An easy to use WYSIWYG HTML editor.

Marketing Forum: <u>http://resell-rights-weekly.com/forum</u> (free online tool) Very helpful forum with lots of good info on internet marketing. Friendly members too.

NicheBot Classic: <u>http://nichebotclassic.com</u> (free online tool) Online keyword research tool helps you target the correct keywords.

Open Office: <u>http://openoffice.org</u> (free download) Open source office software - word processing, spreadsheets, databases, presentations ...

OSWD: <u>http://oswd.org/</u> (free downloads) Open Source Web Design offers free web design templates.

PDF995: <u>http://pdf995.com</u> (free download) Use this tool to easily convert files to PSD format.

PDF to Word Converter: <u>http://pdftoword.com</u> (free online tool) Easily create editable Word Doc files from PDF content – for legit purposes only! :-)

Pixie: <u>http://nattyware.com/pixie.php</u> (free download) Great for web designers - just point to a color and discover the code value for that color.

Resell Rights Weekly: <u>http://resell-rights-weekly.com</u> (many free downloads) Free membership where you can download over 300 PLR/RR products for free.

Roboform: <u>http://roboform.com</u> (free download) Easily & safely manage your passwords.

ScreenHunter: <u>http://wisdom-soft.com/sh/sh_free.htm</u> (free download) Software that allows you to "capture" any part of your desktop, a window or full screen.

Skype: <u>http://skype.com</u> (free download) Make free calls over the internet to other people on Skype.

Textpad: <u>http://textpad.com</u> (free download) A powerful text editor. I personally like Textpad for editing HTML code.

VLC Media Player: <u>http://videolan.org/vlc</u> (free download) Media player capable of reading most audio and video formats.

WordPress Help Sheets And Resources: <u>http://1stwebdesigner.com/wordpress</u> 23 extremely helpful WordPress help sheets and resources.