



# Checklist 1 - Setting Up Your Review Blog

Project Name: \_\_\_\_\_

Date: \_\_\_\_\_

Yes      No

*Setting up a review blog is a creative way of sharing your opinions and ideas regarding products and services you have used. This checklist will provide a step-by-step guide on how to set up and have your review blog running.*

## Part 1- Domain And Niche Setting

- |   |  |                          |                          |
|---|--|--------------------------|--------------------------|
| 1 | Selecting your niche.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Determine your target audience and points of focus.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Determine what makes you different from the competition to gain traction.                  | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Select a suitable domain name that is unique and not trademarked by another user.          | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Check for availability of a .com version.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | Check that there are no numbers used in the domain and align it to the goals of your blog. | <input type="checkbox"/> | <input type="checkbox"/> |

Notes



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### Part 2 – Webhost Selection And Setting

- 7 Choose a reputable host based on user reviews and focus on the ease of use especially for beginners.
- 8 Select a host with reliable customer support and always ensure that the host has a 99% or higher uptime to avoid inconveniences.
- 9 Setting up the web host account entails either purchasing (an affordable one) or registering a new domain.
- 10 Always select a package that ensures the safety of your users and one that keeps your personal info private.

### Part 3 – Choosing A Blogging Platform Plus Settings

- 11 Select your blogging platform from options such as WordPress, Blogger.
- 12 Search for your preferred platform inside your domain control panel and select the directory you want to install your blog.
- 13 Enter the tagline, blog name, username and password and avoid easily hackable usernames such as Admin.

*Notes*



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14 Ensure the password is a combination of letters, numbers, and characters and include your email in case you need to make changes.

15 Install and log into your blogging platform and update plugins and current themes.

### Part 4 – Designing The Review Blog

16 Select a theme, preferably a paid theme for professionalism, a responsive theme that aligns with your blog and avoid themes with multiple add-ons.

17 Available options include Hestia, Astra, Blocksy, Hemingway, Moderne, Kent.

18 Ascertain the security of your blog by downloading your site's backup to your computer on a weekly basis and download security plugins.

19 Create a contact Page, and About Page.

20 Start creating content for your review blog.

*Notes*