



Checklist 18 - Earning More From Your Review Blog

Project Name: _____ Date: _____

Yes No

While a review blog provides a platform for you to share your opinion and feedback about products and services you have used, it can also be a great way to earn money online. In addition to earning from your product reviews, there are several other opportunities for your blog to earn more as described herein:

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|---|--|--------------------------|--------------------------|
| 1 | Allow site sponsorships to earn extra from advertisers. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Work with businesses in your niche to host contests on your social media and on your blog. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Sell merchandise on your site including digital products. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Sell ad space including banner ad spots and rent out social media headers. | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Write and sell eBooks. | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | Offer consulting and coaching services on your niche at a fee. | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 | Create a resource page to earn more from placements and affiliate links. | <input type="checkbox"/> | <input type="checkbox"/> |

Notes

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| 8 | Earn more by writing sponsored posts. | <input type="checkbox"/> | <input type="checkbox"/> |
| 9 | Compile a list of recommendations by your readers and create a business directory that businesses can sign up. | <input type="checkbox"/> | <input type="checkbox"/> |
| 10 | Sell services that are related to your niche (e.g. how to grow your review blog). | <input type="checkbox"/> | <input type="checkbox"/> |
| 11 | Host paid webinars. | <input type="checkbox"/> | <input type="checkbox"/> |
| 12 | Post sponsored social content. | <input type="checkbox"/> | <input type="checkbox"/> |
| 13 | Create a job board on your site. | <input type="checkbox"/> | <input type="checkbox"/> |
| 14 | Leverage your knowledge and take your expertise offline. | <input type="checkbox"/> | <input type="checkbox"/> |
| 15 | Create private bootcamps for your audience. | <input type="checkbox"/> | <input type="checkbox"/> |
| 16 | Create a members only forum. | <input type="checkbox"/> | <input type="checkbox"/> |
| 17 | Include an event calendar with paid subscriptions. | <input type="checkbox"/> | <input type="checkbox"/> |

Notes