



## Checklist 2 - Themes To Choose From

Project Name: \_\_\_\_\_ Date: \_\_\_\_\_

Yes No

*Selecting a theme for your blog can be an overwhelming experience because there are many options to consider. This checklist however provides you with a guide to selecting a viable theme for your blog*

### Here Are Things To Consider When Selecting Themes:

- |   |   |                          |                          |
|---|---|--------------------------|--------------------------|
| 1 | Is your blog interactive or responsive?                         | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | What is your niche and goal?                                    | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | What direction is your blog taking, Content-rich or minimalist? | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Is your blog formal or informal?                                | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Is the theme mobile friendly?                                   | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | Is the design complex or simple?                                | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 | Does the theme contain a customizable header and footer?        | <input type="checkbox"/> | <input type="checkbox"/> |

Notes

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- 8 Are the landing pages single column or double (Ease of navigation)?
- 9 Does the theme's color scheme align with your blog's goals?
- 10 How fast is the theme's load time?
- 11 What themes are your competitors using?
- 12 What is your budget?
- 13 What are the reviews on your selected themes (positive or negative)?
- 14 Does the theme come with preinstalled page builders?
- 15 Is the theme compatible with your browser?
- 16 Does the theme support all the popular plugins on your site?
- 17 Is the theme multilingual ready and supports multilingual plugins?
- 18 Is the theme support ready when you need help?

*Notes*

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- 19 Does the theme support high readability?
- 20 Is it compatible with updates on your blog?
- 21 Does the theme work across browsers?
- 22 Does it come with documentation?

*Notes*