



# Checklist 7- Reviewing ClickBank Products On Your Blog

Project Name: \_\_\_\_\_

Date: \_\_\_\_\_

Yes No

## Step 1- Searching For The Right Offer

- |   |   |                          |                          |
|---|---|--------------------------|--------------------------|
| 1 | Select products that are relevant to your niche.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Check the product's feedback and reviews.   | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Test and review the product where possible.   | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Check the product's gravity score to determine how many affiliates are selling the product. | <input type="checkbox"/> | <input type="checkbox"/> |

## Step 2 – Creating Content

- |   |   |                          |                          |
|---|---|--------------------------|--------------------------|
| 5 | Incorporate videos in your review for product demo.       | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | Use eye-catching and attractive photos of the product.    | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 | Write a review of the benefits of the product or service. | <input type="checkbox"/> | <input type="checkbox"/> |

*Notes*



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- 8 Include a few minor criticisms of the product to avoid losing credibility.
- 9 Consider using smart banner placements.
- 10 Compare the product or service to other similar ones and rate.
- 11 Consider developing a rating system such as a thumbs up or stars.

*Notes*