



## Checklist 8 - Using Your Blog To Make Money From JVZoo Reviews

Project Name: \_\_\_\_\_

Date: \_\_\_\_\_

Yes      No

*Affiliate marketing is one of the fastest ways of earning money online. JVZoo is one of the most popular platforms for affiliate marketing that offers thousands of products to affiliates for marketing. As such, you can use your blog to make money through JVZoo product reviews. This checklist provides a how-to guide for writing JVZoo reviews on your blog:*

### Part 1 – Determining The Products To Promote

- |   |  |                          |                          |
|---|--|--------------------------|--------------------------|
| 1 | Register an account with JVZoo and request for affiliate approval.         | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Review the sales and conversion rates of the products you want to promote. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Ensure you have the vendor's approval to promote/review the product.       | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Analyze the vendor's reputation and average refund rate.                   | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Review products that solve the needs of your audience.                     | <input type="checkbox"/> | <input type="checkbox"/> |

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- 6 Consider purchasing and testing the product.
- 7 Publish a review of the product on your blog.
- 8 Be honest about the product in your review to establish trust.
- 9 Ensure there is a JV page where you can find more info about the product.
- 10 Do a video review of the product you want to promote.
- 11 Ensure your video review contains a link in the description.

### Part 2 – Getting Traffic To Your Review

- 12 Conduct recorded interviews with the product's creator(s) to get details regarding the product before the launch.
- 13 Send links of the recorded interview one day before the launch to your email subscribers to get them interested.
- 14 Build an email list to for sending promotional emails and to establish a

*Notes*



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following.

- 15 Go for products whose owners provide unique bonuses to boost conversion.
  
- 16 Leverage Search Engine Optimization.
  
- 17 Review the product on YouTube.
  
- 18 Maximize sales through emailing during and after the launch of the product.

*Notes*