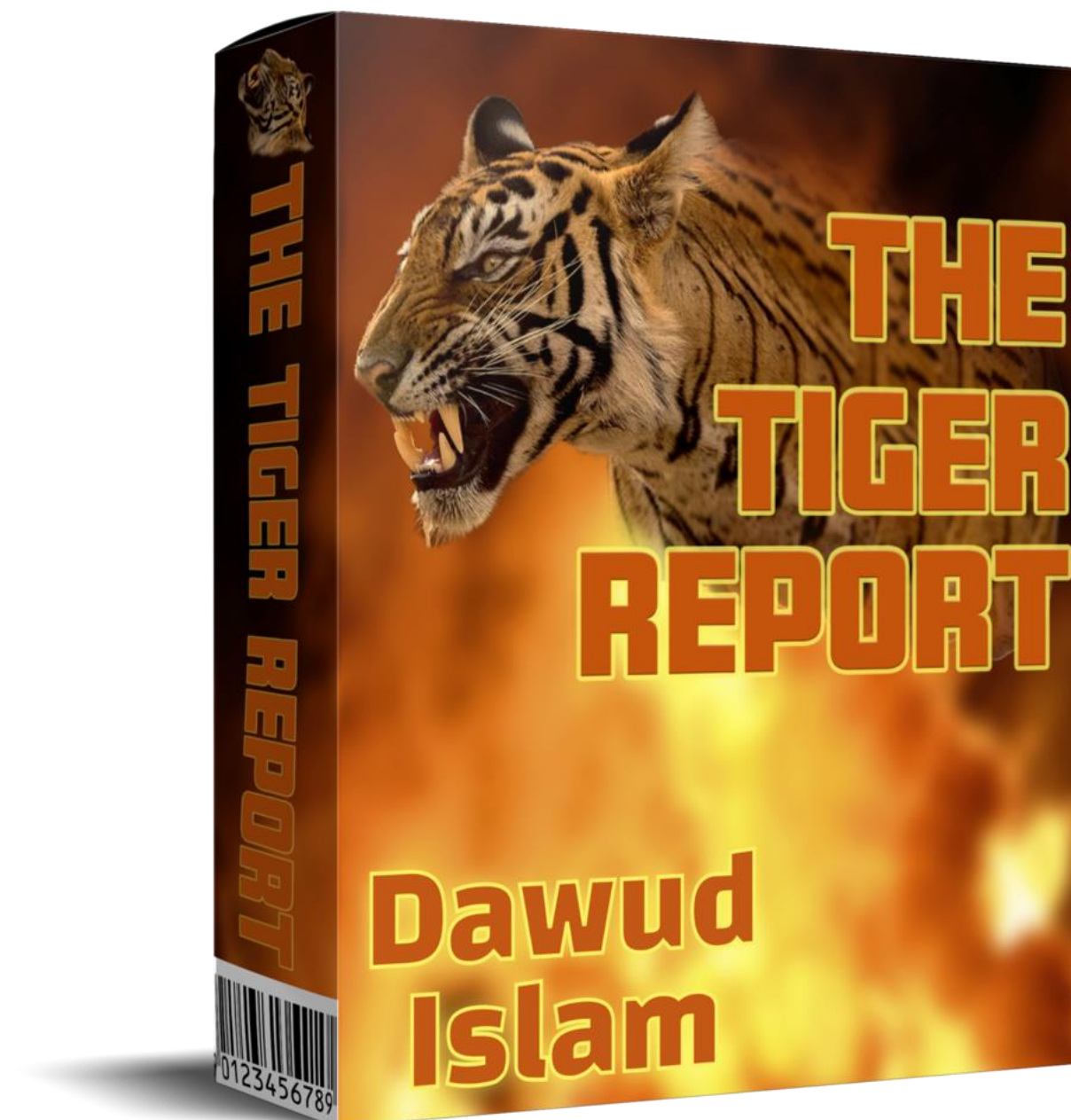


THE TIGER REPORT

By DAWUD ISLAM

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OVERVIEW

2022 has been a difficult year for marketers. As I write this report we are in the middle of the annual Summer Slowdown and there is no doubt that things are slower this season than at any time during the past ten years. Some of the reasons for this have their roots in world events, but others do not. As we come out of a global pandemic this is the first time for three years that many people have had the opportunity to take a proper family holiday. Obviously many are therefore taking one. There are also global conflicts worldwide that are impacting on supply chains, most notably the conflict between Russia and the Ukraine. This has created shortages of many previously widely available goods and services, and has had a massive impact on both energy supplies and prices.

All these factors have contributed to rises in inflation, which in turn have led to interest rate rises, which have then further increased a cost of living squeeze on consumers. At the same time wage increases for those in 'normal' 9 to 5 jobs have not kept pace at all with these inflationary factors affecting the economy. You might think, and you would be right to, that our industry offers the obvious antidote to the problems people are currently facing globally. An online business can immediately open up a brand new income stream for anyone at exactly the time that they need it and can alleviate any of the cost of living related problems that we have mentioned above. However, things are not quite as straightforward as that and that is partly because of changes that had already started happening in our industry independently of world events.

So let's start at the beginning.....

INTRODUCTION

For people just starting out in internet and affiliate marketing there used to be fairly easy ways to get started. In particular if you had zero budget to start out with you could get off the ground easily with free organic traffic from Youtube by doing 'Launch Jacking'. We will revisit this later in the report, but Launch Jacking basically consists of getting approval to promote a product from Warrior Plus, JVZoo or Clickbank, getting review access to it, and then making a short video review highlighting the strengths of the product and including your own affiliate link under the video should people wish to buy a copy from you.

This used to work a treat. Getting approval to promote products was fairly easy, as people were happy to have others doing their selling for them, for the same reason they were also happy to grant review access, and there were relatively few people making reviews so everyone was getting a decent piece of the pie. Things then started to get a bit more complicated when certain reviewers started offering bonuses. These bonuses over time became more and more extravagant, to the extent that if you didn't have access to similar bonuses yourself that you could also give away, then your chances of getting a sale were drastically reduced.

Gradually an 'industry' started to emerge in teaching people to do Launch Jacking. More and more videos started appearing for each and every launch, meaning that instead of competing with a maximum of 10-20 other videos even for a very big launch, you now found yourself competing with 100-200 videos, sometimes even more than that. Most of the people making these videos had also been taught advanced techniques for getting their videos to 'rank' on Youtube, meaning that if you had not had the same training then your videos would be appearing at the bottom of the listings. As you can see there was now nowhere near as much traffic to go around for everyone.

An added problem was that platforms such as warrior plus gradually started to tighten the rules as to how they calculated their vendor and affiliate scores. This meant that if vendors started to get a high number of refunds and disputes, then their vendor scores on the platform would be heavily impacted. This also applied to affiliate scores. As a consequence of this, vendors started becoming a lot more cautious in who they approved to promote their products, because they did not want to get stung by people who were not promoting the products correctly or were sending poor quality traffic, or even worse sending fraudulent sales.

This has had a big impact on affiliates just starting out. Whereas before vendors would be prepared to take a chance on brand new affiliates who seemed keen and were making all the right noises, this was no longer the case. Indeed at the time of writing this report the situation for newbies is if anything getting even worse. Not only are vendors wanting to see a certain number of sales before they grant an affiliate approval, they also want the affiliate to have had an account for at least 3-6 months so they can see if there are any refund/dispute patterns emerging. New affiliates therefore find themselves in a real 'Catch 22' situation.

At the same time the reputation of the industry itself was taking something of a battering. This is, let's be brutally honest here, partly the fault of some of the bigger names in the industry. A string of low quality products were released over a short period of time, all sold with very hyped up sales pages, and all promising instant results for minimal efforts. A lot of these were so-called 'push button softwares' that made ridiculous income claims for just clicking a couple of buttons, and also promised free traffic that in reality didn't exist (it was, in effect, your own social media traffic and if you had no followers then you had no traffic). Customer support on most of these products was patchy at best, and a lot of the softwares themselves stopped working after about 3-6 months. Indeed, just take a look on Muncheye from a year ago

and try clicking on a handful of software sales pages. I guarantee that if you click on a dozen then at least 3-4 of them will no longer be available and if you go back 2 years then the percentage will be even higher.

This low quality of products started to then create a new phenomenon - the 'negative' review video. People started deliberately creating negative Youtube videos about some of these big releases. The people making them knew what they were doing and their videos started appearing at the top of search rankings. So now those doing Launch Jacking not only had to contend with all the competition from other people trying to sell the same product, they also had to cope with a string of videos that were telling people not to buy the product at all!

At the same time the market was also becoming flooded with an increasing number of launches. Don't get me wrong, creating and launching your own products is a number one 'must do' item if you are ever going to have long term success in this business. However the 'factories' that were teaching Launch Jacking were also teaching product creation and so a lot of new vendors started to swamp the market. Unfortunately part of the problem with this was that most of these new vendors had only become experts in a couple of narrow areas - Launch Jacking and Ranking Videos. So a whole host of new products came on to the market in a short period of time pretty much all teaching exactly the same thing. As a result some of these launches did very poorly, causing the product creators to then quit the industry. Again if you look at Muncheye over the past 18 months you will see a whole host of names that released a single product - and then nothing else ever again. These people in particular have been let down by the industry as launching your first product should be the starting pistol for a future of great success, not the end of the journey.

The launch calendar on Muncheye was becoming ever more crowded, meaning that finding a spare date where you were not going head to head with a major name in the industry was becoming ever more difficult. As a consequence new product launchers found it increasingly difficult to get new JV's to support their launches as there was just so much competition from elsewhere. This of course contributed to the poor returns.

So where are we now?

The developing picture in 2022 has seen a lot of the 'one time only launchers' quit the industry, along with a lot of the regular Launch Jackers who were just not getting any returns from their videos. In addition, a combination of the global economic conditions and the perceived poor quality of digital products in the MMO (make money online) niche has seen revenues fall across all of the main platforms. Vendors that always used to see 3000+ sales from a launch are now having to settle for 1000+ and those who had lower figures have also been hit accordingly.

As a result a lot of regular vendors have quit the low ticket launch space completely or are seriously scaling back their launches. Even some really big names have confirmed to me privately that they will not be launching ANY products during 2022 because of the current state of the industry. As with anything in our business, though, the attitude should always be that there are no problems, only opportunities, and the current situation offers great potential to those who can adapt. Which brings me on to the whole reason for writing THE TIGER REPORT.

A NEW MODEL FOR 2022 & BEYOND

The 'old' affiliate model is built almost entirely on reciprocation. You send a large number of sales to the top vendors in the industry and make an impact on their sales

contest leaderboards. In return they support your launches and in theory everyone is happy. However there are a few major flaws with this model. Firstly an obvious one. If you are just starting out as a new affiliate, how are you meant to be able to suddenly send 50-100 sales to someone else's launch? Most new affiliates would be delighted to be able to send just half a dozen sales to a launch. Even if they work flat out and concentrate on building up their email lists and learning all the different ways that they can get more traffic, perhaps even paying for solo ads, they are pretty unlikely to be able to hit the levels necessary to be able to join in the super affiliates 'cartel'.

But there is a deeper, perhaps even more fundamental problem. What if the quality of the products they are promoting to their lists, or making videos about, is of the extreme low quality that we were talking about earlier. Where does that leave their own reputation? How do you think that affects their credibility with their new subscribers on their email lists? They risk being damned by association before they have even really set out on their affiliate marketing journey. Remember, it is very easy to lose a good reputation. It is a lot, lot harder to get one back.

If you sell a software, for example, that does not work, then that is likely to be the only software that you will ever sell to that particular subscriber or viewer of your review video. It is the usual story of once bitten, twice shy! If you make a review video claiming that a product does a certain thing which it clearly does not do, then you are in danger of becoming part of the problem yourself. You are contributing to the perception that people make review videos only because they are trying to sell a particular product and that they will say anything that they need to say just to get a sale. This leaves them thinking that nothing anybody ever says in a review video can be taken at face value and then this in turn impacts on all of us, whether our reviews are accurate or not.

Now don't get me wrong. I also fell into this trap. I am writing this report so that you DON'T make the same mistakes that I did. I went along with the orthodoxy of the time that said you had to promote all of the big launches. I made my review videos, sent out my email campaigns, and dragged myself up near the top of a few leaderboards. But guess what? Then the refunds started coming. Then my affiliate score started falling. Then the angry emails started arriving saying 'why are you promoting vendor X, all of their products are rubbish'?

Now at this point I want to clarify something. There is subjective criticism of a product and then there is objective criticism. Some people may not like a particular product or info course because of the way the information is presented. Perhaps they don't like the presenters accent or style of teaching, perhaps they prefer written content where there is only video training, or vice versa. Perhaps they are not 'techy' enough to be able to carry out the instructions for building the included squeeze pages or whatever the product consists of. These are all subjective criticisms. The product itself is okay and does what it says it does, but for various reasons not every product will suit every person. This is fine. That is what life is like!

But an objective criticism is where it is impossible to get the product to do what it is supposed to do. Even if you are a complete master of the internet and follow every instruction given in the training to the exact letter, the product will not work as it is described. It is impossible to make money with it. Even the very top earners in the industry would be unable to make a single dollar by using it. This is what I mean by objective criticism where there is no question that the concerns are justified. And, therefore, I hope you can see that if you are promoting these types of products then you have become part of the problem.

The good thing about the situation we find ourselves in now is that it gives us a rare opportunity to be able to 'reset' the industry. We can, if we all work together, re-invent marketing in the MMO space into an ethical, empowering business that allows anyone, anywhere in the world and whatever their current level of poverty, to be able to drag themselves out of that situation and into a better future for themselves and their family just by having an internet connection. There is no reason to make 'bad' products. The amount of time it takes to put together a product or a training that works, or to build a software, is pretty much the same as to build one that doesn't. The same amount of effort will still go into designing the sales page, putting the JV page together, putting together the artwork, recording the sales video, recording the demo video and training videos, sorting out the members area and so on. It really makes no sense on any level to continue putting stuff out there that doesn't deliver.

So the very first step that we need to be taking is to only promote products from those vendors who have a track record of delivering stuff that works. That is pretty easy to check.

The screenshot shows a Warrior+Plus member profile for 'dawudislam'. The profile includes a photo of Dawud Islam, CEO at Elite Tigers Group, with 5,993 followers and 21,296 sales. A list of products is displayed, including 'Summer Traffic' (\$19.95), 'Monthly Income System 2.0' (\$5.00), 'Mid Year Madness 2022' (\$29.95), 'Traffic Time 2.0' (\$12.95), 'Mega Mail Out' (\$5.00), 'Rhino Results 2.0' (\$5.00), and 'Place Your Link 2.0' (\$14.95).

Product Name	Price	Sales
Summer Traffic	\$19.95	250+ sales
Monthly Income System 2.0	\$5.00	50+ sales
Mid Year Madness 2022	\$29.95	250+ sales
Traffic Time 2.0	\$12.95	250+ sales
Mega Mail Out	\$5.00	1000+ sales
Rhino Results 2.0	\$5.00	100+ sales
Place Your Link 2.0	\$14.95	327 sales

Just click on a vendor's name on warrior plus and you can go to their profile and see the feedback on their previous releases to date. As you can see from mine (above) my score is currently three and a half stars from well over 300 reviews. You should be looking for vendors that have a score of three stars or more before you consider them for promotion. If you look at the rating of a typical low quality product vendor you will find that the vast majority of them score only one and a half stars, often from hundreds or even thousands of reviews. With this number of reviews we cannot put this down to the 'subjective' opinions that I mentioned earlier. It should tell you all you need to know about that vendor.

By concentrating all of your efforts on only promoting vendors with a good feedback score, you can ensure that your list will be confident in accepting your recommendations and that the viewers of your review videos will trust your judgements and will start to buy from you over and over again, safe in the knowledge that the product advertised will do what it is supposed to do.

In some cases you may need to be more choosy. There are some vendors out there that produce good quality products some of the time, but not all of the time. Don't feel that because you have supported a vendor in the past that you have to support ALL of their new releases. Look at every new launch on its own merits. It should be the product itself that commands your support, NOT the vendor.

Also put yourself in the mindset of the person that you are trying to sell to. We all subscribe to email lists from various vendors and marketers. Almost every day these people send us emails trying to sell us stuff. Maybe sometimes we buy. What happens when we buy stuff that turns out to be awful? Are we likely to buy again? Perhaps we only bought the product to get the bonuses, and if the bonuses themselves were great then maybe it is still okay (our relationship with that marketer). But what if we

bought something that turned out to be really superb? The next time that marketer sends us an email what are we likely to do? At the very least we are going to give very serious consideration to what they are selling next, aren't we?

So, **ALWAYS** only promote products that you know work, from vendors with good feedback scores and with good customer service set ups where you know buyers will get support not just for the few days of the launch but for months and years into the future. Just taking this one step will massively improve your credibility with your email list and will improve both retention rates and conversion rates in the short, medium and long term.

ALWAYS over deliver with your promos in terms of giving extra value, but never give away rubbish. I've seen some affiliates offering what appear to be a ton of bonuses, maybe between 20-50 bonuses in total, and on the surface it looks like a no-brainer in terms of the price of the front end product on offer. However after picking up the product you then find that the bonuses mainly consist of really old PLR products which are badly written reports with content that is irrelevant for 2022. Or, even worse, there are links to products that don't even work anymore because the affiliate hasn't checked that their bonuses are still valid. The end result is that the buyer is completely underwhelmed and so even if they like the front end product you have sold them, they are unlikely to buy from you again because they feel totally let down by the bonuses on offer, which may have been the main reason that they bought from you in the first place.

Remember with bonuses **LESS** is **MORE**. Offering high **QUALITY** bonuses that deliver genuine additional value is better than offering high **QUANTITY** bonuses that are useless.

There are still some very good products out there that give you high quality bonuses that you can give away. [Guru In Minutes](#) from Marian Krajcovic is just one and you can pick up a copy of it [HERE](#) but of course you can also do your own research. The key is to always offer something that makes you stand out from the crowd, to always offer quality and to always **MAKE SURE YOUR BONUSSES ACTUALLY OPEN AND WORK!**

The same principles apply when you are signing people up to go on your email lists in the first place. Don't make the mistake, as many people do, that because you are giving something away for free that the quality of what you are giving doesn't matter. You should apply exactly the same principles as bonuses you are giving away with paid products as you should for your free giveaways. Giving you an email address is actually the equivalent of someone buying a product from you. If we take the industry average of \$1 per month per email subscriber, that new subscriber is effectively worth \$12 to you over the course of the next year, which is probably more than you would make for a front end commission on most products. So treat them exactly as you would someone that has purchased something from you. If you give away a rubbish lead magnet to get someone on your list then guess what? They will either unsubscribe as quickly as they subscribed, or worse they will stay on your list as a 'silent' subscriber who never opens any of your emails and contributes to giving you a lower ranking with your autoresponder company. It's a real lose-lose!

What about the loss of reciprocation? That will be the question from some of the more attentive reading this report so far. Now on one level it might seem attractive to be getting reciprocation from a vendor that produces low quality products. When those subscribers buy your product and get exposed to the quality that you are offering they are bound to be impressed and are much more likely to continue buying stuff from you rather than from the low quality vendor.

But to keep getting that reciprocation you are going to then have to jump back on the cartel of also offering THEIR low quality products to your subscribers, meaning that you will lose the credibility you gained by having good quality products yourself because of the quality of other peoples products that you are now offering to your list.

Nobody is saying this is easy, but a line in the sand has to be drawn. STOP promoting poor quality EVEN IF it means that you lose out in the short term as a result. We are playing a longer game here and this is about cleaning up the industry. If the only products affiliates are prepared to promote are good ones that actually work, then guess what? Vendors will only make those types of products. It is not going to happen overnight but it WILL happen if all of us hold our nerve. I have stopped promoting certain vendors, and yes, I am sure it has been noticed. I am not getting some people promoting my launches that I used to get. And it's true that during 2022 I have released my lowest ever selling product. BUT at the time of writing my all time BEST SELLER was also released during 2022 with almost 1,500 copies sold to date. So if you stay true to what you know to be right then results WILL come.

I am a realist. None of this is going to change overnight. People will continue to produce low quality products and in the short term some of these products will still sell well over four figures in sales. But it is not sustainable. One of the biggest names in our industry has effectively been forced out this year by producing consistently poor quality over a sustained period of time and offering zero customer service. If it can happen to them it can, and will, happen to anyone. The only way to ensure a long term, sustainable future in this industry is to offer good quality products ALL OF THE TIME and to only promote good quality products ALL OF THE TIME. No other route is open to you that doesn't ultimately end in failure so learn that lesson now, while it is much less painful to learn than it may be in the future.

And while we are still talking about reciprocation remember this. There are still plenty of 'good guys' out there. If you consistently produce good quality and they can see that you also only promote good quality, then they will be falling over themselves to help you and to promote your products. They know that they can promote you without risking any adverse reaction from any of their subscribers and that by promoting your products and services they can add to their own reputation by continuing to deliver good quality offers to their subscribers. Finally, for you, it is a win-win!

So to summarise this section let's note the key bullet action points:

- 1) Only promote offers from vendors with a feedback ranking of 3 or above
- 2) Always make sure a product or software works BEFORE promoting it
- 3) NEVER promote something just because you owe reciprocation
- 4) ALWAYS offer substantial added value with your promos
- 5) ALWAYS make sure any bonuses are high quality and STILL WORK!
- 6) ALWAYS release high quality products yourself
- 7) ALWAYS ensure your free giveaways are as good as paid products
- 8) DON'T review a product that you don't believe in
- 9) NEVER, EVER EVER lie to your list to make a sale
- 10) DON'T automatically promote EVERY offer from vendors you like
- 11) Play the LONG GAME and help build an ethical industry to be proud of

THE POWER OF EVERGREEN & MONTHLY RESIDUAL INCOME

Another great strategy to ensure that you don't end up falling victim to the difficult operating conditions of 2022 is to make sure that you always have a decent amount of MONTHLY RESIDUAL INCOME as part of your regular income streams. What does that mean? Monthly Residual Income is created when someone buys a product from you that is on a 'pay monthly' or 'subscription' basis. That means that users have to pay every single month for that product or service or they can no longer use it. The

good thing about this, when it is done correctly, is that the monthly income gained from this can be virtually guaranteed, because the only way to no longer get the payments is if the person making the payments has gone out of business! For example I myself pay monthly subscriptions for many things, such as my page builder at Clickfunnels, my autoresponder at [Aweber](#), my design suite at [Canva](#), my rotators at Build a Biz Online and Leads Leap and my subscription to [Kevin Fahey's IM Checklist Series](#). All of these are essential tools for my business and if I stopped even one or two of them I would effectively be unable to operate. Therefore the affiliates who originally sold me these products have been enjoying reliable monthly commission payments from me for several years and will continue to do so.

If you concentrate your monthly income efforts on promoting products that people will ALWAYS need and which they cannot continue to OPERATE with without, then you have the basis of a solid, sustainable business which over time can turn into a reliable replacement for a traditional 9 to 5 salary. It also means that you can actually take a holiday once in a while, unlike with a traditional affiliate marketing business, which will only pay you each month if you continue to promote stuff - stop promoting and you stop earning!

I have been pushing this monthly income concept quite heavily to members of my own group recently because I genuinely think it offers the best way forward. You can see my most recent offering [MONTHLY INCOME SYSTEM 2.0](#) which I released last month [HERE](#). I want to ensure that as many people as possible see this essential training and so for a period of time I have reduced the cost of this training to just \$5, which is below the original launch price, to reflect how important it is. I wouldn't want anyone to miss out because they are unable to afford it.

So here are the takeaway bullet points from this section:

- 1) **ENSURE** you have monthly pay products as part of your portfolio
- 2) **ONLY** promote products that are **ESSENTIAL** to every marketer
- 3) **CHOOSE** products that cannot be stopped without risking a business
- 4) **WORK** smarter not harder. Promote **ONCE**, then earn **EVERY** month.
- 5) Monthly products allow you to replace your 9 to 5 Income
- 6) With Monthly Pay you can take a month off and **STILL** get paid
- 7) **ALWAYS** promote the products that **YOU** use yourself
- 8) **NEVER** promote **ONLY** for the commissions
- 9) **NEVER** promote products you have not tested
- 10) **DON'T** review products you are not using (or have used)
- 11) Play the **LONG GAME** and help us build an industry to be proud of

WHAT IF YOU ARE BRAND NEW?

This new approach does of course throw up a few issues if you are brand new and are struggling to get approved to promote products, don't yet have products of your own, and cannot get reciprocation even from good vendors because you don't have anything to offer.

Building up an affiliate score should be your number one priority, but as with a lot of things in this report you are going to have to play a slightly longer game than you would have had to before. The **NUMBER ONE THING** you can do is to get out of your head any notions that there are 'push button riches' to be had in this industry or that you can become an 'overnight millionaire'. Yes, you can build up long term, sustainable income in this business quicker than you can in almost any other industry on the planet, but it **WON'T** happen overnight, or even in two to three months. Once you accept that fact you are at the beginning of knowledge.

You may have to start by asking to promote products that you have purchased yourself. Some vendors will grant you the right to promote, even if you have zero score, if you purchased the product yourself. But still apply the conditions that we have been talking about throughout this report - only buy the product yourself if it is a good product that actually works, don't buy it just so you can promote it regardless of quality.

Another way to quickly build up an affiliate score is to sell a product with a very low price point, such as \$1. Giving away free warrior plus products will not build up your affiliate score, but selling \$1 products will. You will find them much easier to sell, as people will only think about the purchase marginally more than they would when accepting a free product, and you quickly put yourself in line to be accepted by more vendors and be able to promote better products. My product [RHINO RESULTS 2.0](#) is just one way that you can learn how to promote a \$1 offer, but there are many others.

But, remember. Because of scammers out there, there are some vendors that will want to have seen you online for a few months before they will start approving you to promote, so don't become disheartened. If you keep doing the right things then you WILL eventually start getting approved for ANY and EVERY offer that you want to promote. Just keep doing the right things correctly.

Longer term, you will need to learn how to make and market your own products. This is the ONLY route to long term success in affiliate marketing and it is the route taken by all top super affiliates. The best way to do this is to join an established mentorship programme that can guarantee teaching you the right way to build your online career, while at the same time ensuring that you get results. All successful marketers at some point in their journey signed up for a 'mentorship' or high ticket programme. I myself am a member of three, having joined those run by Jono Armstrong, John Thornhill

and James Fawcett. The search for new knowledge and training is never ending and all of the money I have invested in these mentorship programmes has been returned to me at least ten fold. If you try and figure everything out for yourself then you can waste several years for no good reason. Learning from an experienced mentor can get you earning at the level you want to be earning at a lot quicker.

For my own part, ALL of the members of my own academy, [THE ELITE ACADEMY](#) are earning money EVERY SINGLE MONTH because of our unique passive income rotator which means that members benefit from passive sales EVERY time I launch a brand new product (I launch two every month). As well as teaching my members how to create and market their own products I also give them a guaranteed product launch with ME, meaning that they are certain to get decent sales for their first ever launch. Many members of my academy have now earned over five times their initial investment and EVERYONE is earning every single month from the rotators. If you are interested in taking this next step then you can find out all of the details [HERE](#).

So here are the takeaway bullet points from this section:

- 1) BUY products yourself so that you can promote them
- 2) Sell low cost \$1 products to BUILD your affiliate score
- 3) ONLY promote good quality products
- 4) Be patient and the approvals will start to come
- 5) REMEMBER it's not just about your score but how long you have promoted
- 6) NEVER buy a low quality product just so that you can promote it
- 7) JOIN a quality mentorship programme
- 8) LEARN how to make and market your own products
- 9) Do the right things CONSISTENTLY and results will come
- 10) NEVER, EVER EVER Give Up!
- 11) Play the LONG GAME and help us build an industry to be proud of

CONCLUSION

In this report I have presented a detailed strategy for dealing with the unique set of circumstances that 2022 has presented us with in this industry. A lot of the suggested action plan involves getting out of our comfort zones and doing things that we don't normally do. It also involves us abandoning certain 'comfort blankets' that might have been giving us a false sense of protection.

Let's be blunt here for a second. If the industry does not make the changes that myself and others have been advocating these past few months, then there is no future for ANY OF US. The industry cannot survive long term if it continues to be built on false promises, false hype, products that do not work and ridiculous income claims. Sooner or later something has to give, and there are plenty of signs of it already.

Whether or not we like it, we operate in a capitalist market. The market tells us what it will buy and what it will not buy, and it has its limits! It will not artificially prop up an industry that is not delivering the results that it claims. In the same way that you never, or rarely, see 'time shares salespeople' these days, there may be a point in time that you never see MMO products being sold. That is, unless we CHANGE the industry and the way in which we all operate in it. It's time to stop being part of the PROBLEM and instead make ourselves part of the SOLUTION.

I still believe in this industry or I would not still be working in it. I still think it offers THE best way for people to drag themselves out of whatever situation they find themselves in and instead forge themselves a bright future. It is empowering in every sense of the word. But it has to make peoples situations BETTER, not make them WORSE, and unfortunately that is what a lot of poor quality products do today.

So, are you ready to join our REVOLUTION?

Step up to the barricades as we start to together build a bright future for THE ELITE TIGERS GROUP and the wider industry. Stop selling rubbish, stop buying rubbish and, most importantly of all if it applies to you, stop producing rubbish.

This is a RESET point for all of us. And for a moment I want you to just take a moment to imagine what the future COULD look like. An industry where every product 'does what it says on the tin'. An industry where any person can pick up a product and, providing they have followed the instructions correctly, will be guaranteed to get results. An industry that can be the catalyst for changing the lives of millions around the globe by empowering them to learn the skills needed to run a simple online business without needing anything more than an internet connection. In short, a force for good to create real change in the world.

An industry that runs tricksters and scammers out of town, because the market will simply no longer buy from them. An industry where ONLY those who produce good quality products survive. An industry that turns down the hype and focuses instead on RESULTS. An industry where you can purchase any product with confidence because the 'bad guys' are not around anymore.

This isn't a pipe dream. This is YOUR future, but only IF you want it and are prepared to fight to make it happen.

Real revolutions don't happen on the streets. What might seem a victory for a while usually ends with those who were originally the oppressors regaining control, often with things being even worse than they were before.

Real revolutions happen in the MIND. When we convince enough people that real change can happen, then momentum for that change becomes unstoppable. All we need to do is to create a CRITICAL MASS who are no longer prepared to accept things carrying on the way they were before and then, and only then, real change does finally happen.

So, the only remaining question you need to ask yourself now is: Do I want to be part of the PROBLEM, or do I want to be part of the SOLUTION?

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