

Instagram is the fastest growing social network on the planet, with over 800 million active users and rising!

Of these users, over 30% of them have been said to have purchased a product they first saw on Instagram.

There is one problem though...

...it has been almost impossible to directly monetize your Instagram account with items for sale.

EngageShops changes that.

It's a cloud based app that lets you build fully hosted stores loaded with images and products from your Instagram feed.

Put the store URL in your bio and let your followers shop away on what looks like your Instagram content.

The stores are designed to look and feel exactly like your Instagram posts, making the transition from the app to your store seamless.

Within **EngageShops** you can

- Import images and content directly from Instagram
- Overlay this content with buy buttons
- Buttons can link to your own products on your website or Amazon affiliate products
- Capture leads from your store to bring them back or carry out continued email marketing
- Publish items and images to your own Facebook fan pages and much much more.

To take a look at everything you can do with EngageShops check out a [full overview of it here!](#)